

The Arizona Association of Law Libraries presents:



## Evolving Practice: Technology for Legal Professionals Information the SMART way

- 8-8:45 am **Registration/Breakfast Buffet**
- 8:45-9:45 am **Organization & Productivity Tools for the Legal Community**  
*James A. Fassold, Esq. of Gray & Fassold*  
Looking for programs to supercharge your productivity? Look no further than Evernote, Toodledo, and Mind Manager. Evernote is a web service for capturing, finding, and sharing information; it stores everything and even searches photos for text. Toodledo is the ultimate task management system and syncs flawlessly to your Smartphone. Mind Manager is the essential tool for brainstorming and case management. Come learn from an experienced litigation attorney and time-management expert how to make these amazing applications work for you.
- 9:45-10:00 am **Refreshment Break**
- 10:00-11:00 am **Ethical Implications of Social Media and Mobile Apps**  
*Carrie Pixler, Esq. of Fennemore Craig*  
This session will explore ethical issues that arise when lawyers and judges engage in social media, both professionally and personally. Using published ethics opinions and related legal commentary, Ms. Pixler will help attendees identify risks and avoid common traps associated with these technologies.
- 11:00-11:15 am **Refreshment Break**
- 11:15-12:15 pm **Emerging Technology's Influence on Law**  
*Brandon Colburn, Executive at TERIS*  
Technology has grown exponentially for more than two decades, but few would say the law has kept pace. With the right information you can expand your firm's footprint and cut increasing ESI costs. This presentation will cover a range of topics, from addressing relevant hotmail accounts to using the iPad effectively in trials. Did you know more unique information will be created and stored in 2012 than the past 5,000 years combined? Some of this data will inevitably end up as part of your legal discovery; it's time to start preparing.
- 12:15-1:15 pm **Lunch Buffet**
- 1:30-2:30 pm **AzALL Business Meeting**

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**For more information contact:**

Jennifer Mannino

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**Date:**

Friday, October 14, 2011

**Location:**

Telesphere Headquarters  
9237 East Vía De Ventura  
Scottsdale, Arizona 85258  
(101 and Vía De Ventura)

**Cost:**

AzALL Members: \$70

Non-Members: \$105

Individual Sessions: \$70

*Interested in joining AzALL? Pay the discounted conference fee when you include the \$25 annual dues with your registration.*

**CLE**

Arizona CLE Credits: up to 3

*The State Bar of Arizona does not approve or accredit CLE activities for the Mandatory Continuing Legal Education requirement. This activity may qualify for up to 3 hours toward your annual CLE requirement for the State Bar of Arizona, including 1 hour of professional responsibility.*

**REGISTER SOON!**

**CHECK MUST BE RECEIVED BY SEPT. 23rd** for CLE credits and to secure a lunch spot.

**Later registrants with no CLE or lunch will be welcome.**

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## **Evolving Practice: Technology for Legal Professionals** *Information the SMART way*

### **REGISTRATION FORM**

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

### **CONFERENCE OPTIONS**

#### **FULL CONFERENCE (3 Credits)**

CURRENT MEMBER (\$70): \_\_\_\_\_

NON-MEMBER (\$105): \_\_\_\_\_

NEW AzALL MEMBER (\$70): \_\_\_\_\_

With this registration, join AzALL for \$25 and pay the discounted \$70 conference fee.  
Must be a member of the legal community. Check here to be listed on the AzALL listserv. \_\_\_\_\_

#### **SINGLE CLE (1 Credit)**

Organization & Productivity Tools for the Legal Community (\$70): \_\_\_\_\_  
8:45 am - 9:45 am

Ethical Implications of Social Media and Mobile Apps (\$70): \_\_\_\_\_  
10:00 am - 11:00 am

Emerging Technology's Influence on Law (\$70): \_\_\_\_\_  
11:15 am - 12:15 pm

### **PAYMENT INSTRUCTIONS**

Reserve by **SEPTEMBER 23, 2011** to receive CLE credit and Lunch

**Make Personal or Business Check Payable to:**  
The Arizona Association of Law Libraries

**Mailing address:**  
Jennifer Mannino  
RISC LLC  
3877 N. 7th Street, Suite 100  
Phoenix, AZ 85014

**Direct all inquiries to:**  
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